

Terms of Reference

Advocacy Consultant

Ethical Trading Initiative (ETI) seeks an expert consultant to support us in the development and implementation of an advocacy strategy, to strengthen ETI's influence, amplify the impact of our work and ensure that ETI's strategic priorities are integrated within policy and funding priorities in the UK and Internationally. The consultant must be an expert in advocacy and public affairs and have a track record of successfully delivering advocacy strategies to effectively influence government and policy change. The consultant should possess the ability to develop an advocacy strategy for the organisation, facilitating the process of engaging with internal parties and members to develop a fit for purpose strategy.

ETI is part of a consortium of organisations working to advance the human rights of workers in international garment supply chains. The consortium, known as STITCH, consists of the ETI, FairWear Foundation, Mondial FNV, CNV, CDI and Cividep. STITCH has a strong advocacy and lobbying programme which has been influential in effectively lobbying for the CSDDD at the European level. This role is funded by STITCH funded to replicate learning from the advocacy work in the EU, within the UK and the current focus on potential new mandatory human rights and environmental due diligence (mHREDD) legislation.

Reports to: Head of Global Partnerships / Senior STITCH Programme Manager

Contract: Consultant fixed for 12 months, a minimum of 8 days a month

Remuneration: Monthly fee of £3,175

Main purpose: To design, develop and implement an advocacy strategy for the ETI and to promote the work of the STITCH consortium to advance lobbying activities for mHREDD in the UK.

About ETI:

The **Ethical Trading Initiative (ETI)** is a ground-breaking alliance of companies, trade unions and voluntary organisations working together to improve the lives of workers in international supply chains. ETI's vision is of a world of work that protects human rights, ensures dignity for all, provides opportunity and is free of exploitation and abuse. More information can be found on our website at: <http://www.ethicaltrade.org/>

About STITCH:

STITCH is a consortium of 6 organisations who share a common vision - a global textile and garment industry that contributes to an equal and just society by respecting human rights in the world of work. More information can be found at our website: <http://www.stitchpartnership.org/>

Responsibilities

1. **Advocacy Strategy Development:** To engage with internal stakeholders, members and other key stakeholders to develop ETI's wider advocacy strategy – aimed at increasing the organisation's influence in the UK and internationally. The strategy should include how the ETI secretariat can integrate advocacy approaches through our work in collective action, global projects and communications.
2. **UK Government Relations:** Leading on positioning the ETI and the STITCH consortium with various UK government departments (such as Foreign Commonwealth Development Office (FCDO), the Home Office, Department of Trade and Business) to increase opportunities for engaging in wider policy changes, access funding and elevate the work of the ETI. Leading on ETI's advocacy efforts to progress the adoption of mHREDD legislation in the UK, in collaboration with the ETI secretariat (in particular the Legal Frameworks Advisor) and ETI's corporate, NGO and Trade Union members to align efforts.
3. **EU and UN Relations:** Engaging with the ETI secretariat, members, key stakeholders such as the STITCH Lobby and Advocacy group to keep abreast of EU policy developments that could affect ETI's work and offer opportunities for influencing. Leading on positioning ETI with relevant UN and multi-lateral bodies such as the OHCHR and ILO.
4. **Policy Research and Analysis:** Develop policy briefings, research and analysis as needed. In particular support the development of positioning and publications on mHREDD, utilising learning from the STITCH consortium and centring key approaches such as Responsible Purchasing Practices (RPP) and Meaningful Stakeholder Engagement (MSE).
5. **Workshops:** Run a series of workshops and in-person roundtables with UK government civil servants, parliamentarians, NGOs, trade unions, ETI members and other key stakeholders to build understanding of the importance of multi-stakeholder approaches and meaningful stakeholder engagement within HRDD, using STITCH as key examples.
6. **Representation and Communications:** Represent ETI at relevant working-groups engaged in UK, UN and multi-lateral lobbying as required as well as ad-hoc relevant meetings, panels and workshops. Work closely with the Communications Manager to align the advocacy and communications strategies, to enhance influencing and lobbying activity.
7. **Advocacy advisory support:** Work directly with sector leads and project managers, in the UK and internationally, to provide support, practical guidance and advice to identify clear advocacy goals and support in the delivery of project level advocacy strategies. Support and share key advocacy learnings across the organisation and secretariat.

Timeframe

This is a fixed-term, 12-month consultancy contract running from January – December 2025

Skills and Experience

- Experience in developing organisational advocacy strategies and engaging collaboratively with internal and external stakeholders to ensure buy-in and effective implementation.

- Experience in securing policy and / or legislative change through impactful advocacy and building meaningful relationships with key political stakeholders and government / multi-lateral bodies.
- Knowledge of the UK parliamentary system and the workings of key government bodies .
- Broad experience / expertise in areas such as business and human rights, responsible business, ethical trade and international supply chains.
- Experience working across teams in a collaborative manner to facilitate learning on best practice
- Experience of working with organisations for short length of time but with a focus on quality delivery and timely execution of tasks
- High level analytical, strategic-thinking and problem-solving skills – able to develop practical solutions to complex problems
- Excellent relationship building – strong networking, influencing and stakeholder management skills

Application process

Please email applications for this consultancy to hr@eti.org.uk by 30th December 2024 with the subject line '**ETI Advocacy Consultant**'.

Applications should include:

- Short overview of how you meet the qualifications, skills and experience required for this consultancy
- Copy of latest CV
- Indication of remuneration expectations, number of days suggested to meet the obligations in the TOR and availability

Interviews for the position will take place the week commencing the **20th of January 2025**.